


***Introduction To
Effective Argument for
Speaking and Writing***



Argument (argumentation)

- ❧ To take a side from a proposition-give the audience FACTS.
- ❧ Intends to provide insight offers a verifiable perspective for the audience
- ❧ Supports reasoning with valid evidence.
- ❧ Considers opposing viewpoints.
- ❧ Provides rationale to clarify/explain relevance and validity of evidence.

Anatomy of an Issue



Issue Analyzer

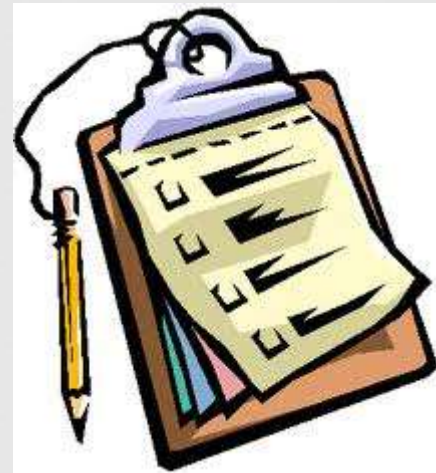


In the Issue Analyzer: Learn about the issue and choose a side!

Fact:



☞ Something proven to be true.

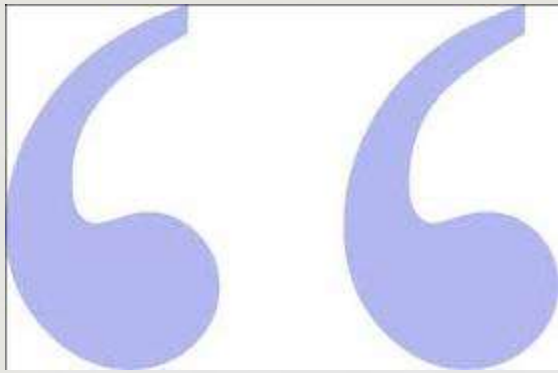


Opinion:



∞ A feeling or belief.

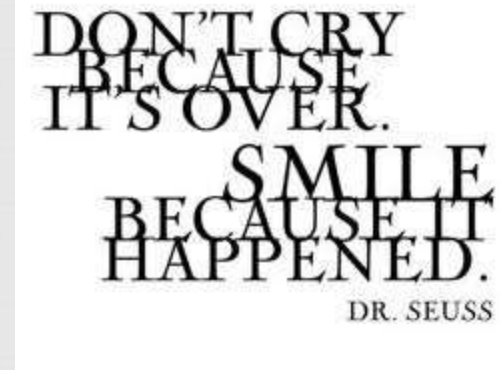




Quote:



☞ To write exactly what someone said or wrote.



Claim (Thesis):

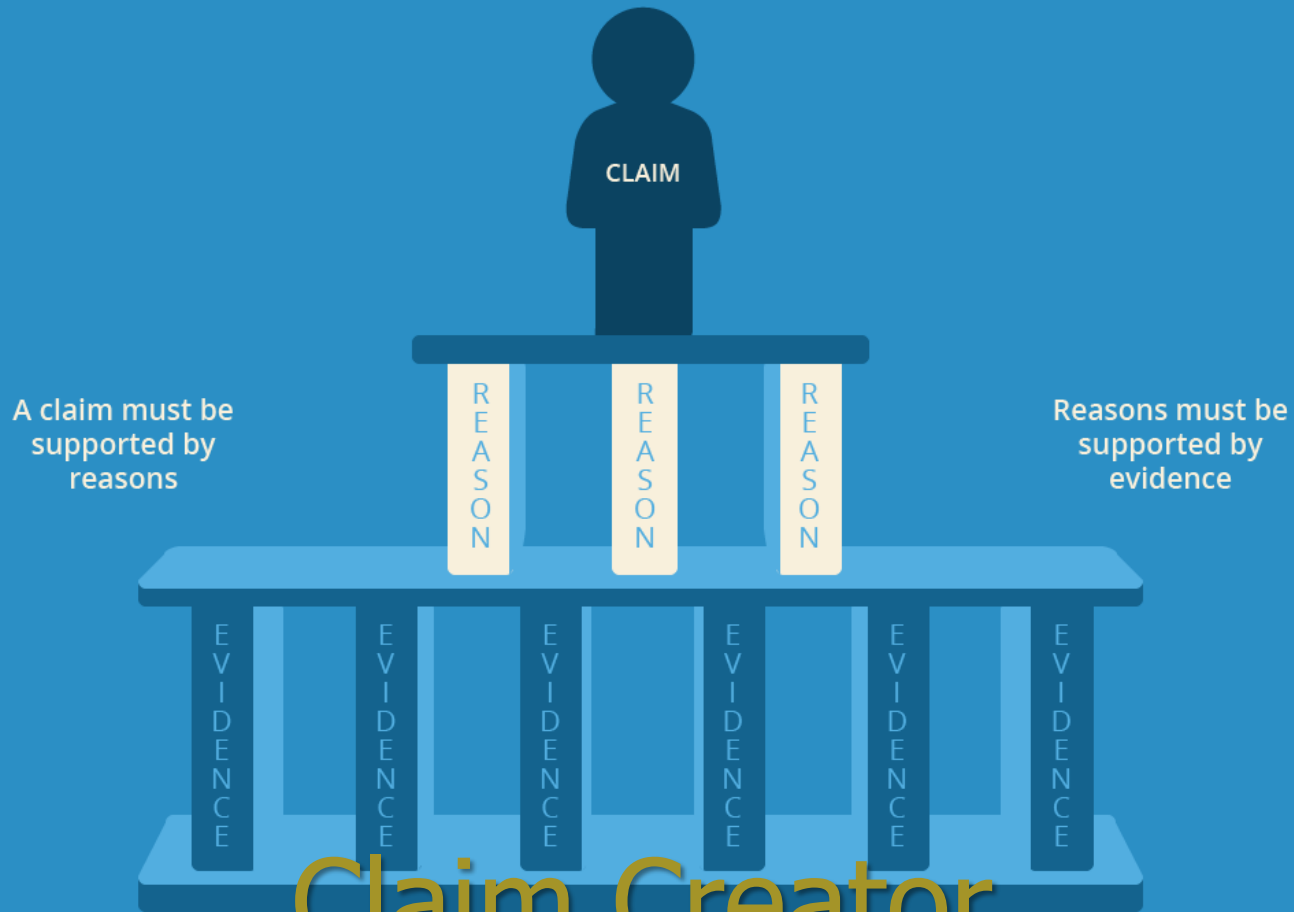


- Claim: One side of an argument derived from a proposition.
- Claims are statements of belief that can be argued for and against.
- Example: Katniss Everdeen is the most likely tribute to win the 74th Annual Hunger Games.



Anatomy of an Argument

When you take a stand on an issue, you are making a claim.



Claim Creator



In the Claim Creator: Select reasons to support your claim and find evidence to support your ideas

Reasons



- A **REASON** is your **logical support**. Reasons are statements of logic that support your claim. They make your claim stronger
 - *Example: Because she is skilled with a bow and arrow*
 - (Claim) because _____.

Anatomy of the Essay "Body"

Essay = Argument for Debate

ESSAY

PARAGRAPH

reason

evidence

evidence

PARAGRAPH

reason

evidence

evidence

PARAGRAPH

reason

evidence

evidence

The "body" of the essay is your reasons & evidence organized into paragraphs.

Each paragraph starts with a reason.

Use your evidence to explain why each reason makes sense.

Paragraph Constructor



In the Paragraph Constructor: Use your reasons & evidence to write the 3 body paragraphs of your essay.



Evidence:



- ❧ **EVIDENCE** is your **proof**. Evidence comes from sources (text book, film, primary/secondary, etc). It proves that your reasons are valid support for your claim. It supports the reason and makes your claim even stronger.
- ❧ Example: For instance, Katniss shot the apple out of the pig's mouth.
- ❧ Give credit to author when you're writing with direct quotes OR...paraphrasing.

Analysis



- Analysis is the **WHY or HOW** the evidence you presented supports your claim--Comes from you
- Example: *Shooting the apple out of the pigs mouth shows that Katniss has precise aim. The bow and arrow allows her to shoot from long distances. These skills will help her survive and possibly kill her opponents during the Hunger Games.*
 - ___ is true because:
 - ___ shows that
 - ___ supports (claim) because

Counterclaim / Counterargument

- ☞ An opposing argument or response to your claim/argument of the proposition.



Rebuttal:



⌘ A response to a counterargument or counterclaim



On Your Own



- ❧ What should the punishment be for cyberbullying?
- ❧ Write your claim, reason, evidence, and analysis in the chart at the bottom of your handout.